



## News Release

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For Immediate Release  
Contact: John Potyraj, Marketing  
410.472.6000

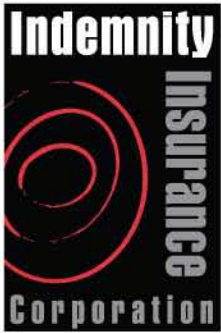
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### Indemnity Insurance Corporation Charges Into New Year

**Sparks, MD — Indemnity Insurance Corporation (IIC)** looks back on 2010 as a year of significant accomplishment and enters 2011 with great confidence in our programs and our valued partners. Last year, while challenging economic and industry conditions forced some other carriers to restructure or retreat in volume, IIC's rock-solid foundation and time-tested business model led to: impressive, manageable growth; a re-affirmation of its A- (Excellent) rating from A.M. Best; and an infusion of additional resources and expertise.

"Our commitment to our broker network, our position on protecting the rights of our insureds against frivolous claims, and our generous producer commissions schedule again have proven to be a model of success for commercial liability insurers," says Jeffrey Cohen, president of Indemnity Insurance Group. Recognizing the importance of claims handling by carriers in this niche market, IIC significantly upgraded its staff and legal expertise in its Claims Division. In Marketing, IIC added new and seasoned leadership. In the area of Underwriting, IIC announced in August new, lower premium minimums on various classes of its ULTRA Program so as to accommodate the needs of brokers seeking to insure smaller accounts.

The year 2011, which will mark Indemnity Insurance Corporation's 10<sup>th</sup> anniversary, holds great prospects for another exciting year. IIC Underwriting plans to introduce new, simplified policy forms and technological advances. In addition, new IIC program enhancements should include coverages for mechanical bulls within clubs and bars.



"We're always listening to our brokers and seek to deliver those service and program enhancements that produce the greatest value to the highest percentage of our broker network," says Cohen.

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### **About Indemnity Insurance Corporation**

Indemnity Insurance Corporation is a specialty underwriter headquartered in Sparks, MD serving the entertainment and hospitality industries. IIC provides a wide range of services from underwriting and legal review to loss control and claims management for: nightclubs and taverns; concert promoters/special events; and touring musicians.

Indemnity Insurance Corporation's **A- (Excellent)** financial strength rating from A.M. Best Co. was reaffirmed in December 2010 and originally earned in April 2008.

IIC is authorized under the Federal Liability Risk Retention Act to operate in the following states: AK, AL, AZ, CA, CO, CT, DC, FL, GA, HI, ID, IL, KS, KY, LA, MA, MD, MI, MN, MO, NC, NH, NJ, NV, NY, OH, OK, OR, PA, SC, TN, TX, VA, VT, WA, and WI.

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